profile group Q

2025 Salary Data

CHRISTCHURCH

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Welcome

Like many businesses, Profile Group are pleased to be entering 2025 with renewed confidence following what has been a challenging year for many, both in the recruitment sector and business in general.

I joined Profile Group as General Manager in April 2024, after previously working as a Chief Executive for a Charitable Trust. However, my connection with Profile Group goes back more than 10 years, having worked with the owners in the past.

As of this being written, year to date has us down about 6% YOY, a resilient YTD result given that we have grown our Christchurch office headcount by three this financial year. This growth includes expanding our business support capabilities with the addition of Hayley Behrns and entering the IT market with Rachael Tobeck.

Additionally, we have opened an office in Wellington, and for those interested in insights on Wellington salaries, this information is available on our website www.profilegroup.co.nz

While businesses are still adjusting, downsizing, or reorganising for the first part of 2025, there are encouraging signs of recovery and growth. Companies are starting to expand again, driven by factors like lower inflation, increased economic activity within New Zealand, and opportunities created by forming partnerships with organisations or businesses from other countries.

Our salary data reveals several notable trends specific to Canterbury. Financial and accounting professionals, particularly those with commercial experience, remain in steady demand with above-inflation salary movements, demonstrating a continuing requirement from companies for those with relative industry experience. Business support roles are evolving, with our placement data showing increased demand for professionals with strong digital capabilities.

Despite a few significant restructures affecting those in the technology sectors, it remains an active part of the local labour market, spurred on by innovative start-ups and younger companies growing. Salaries remain competitive for those with the desired skill sets, particularly those who are experienced developers and project management professionals.

While external data from SEEK shows a 23% decrease in overall Canterbury job advertisements, our own data indicates continued activity in specialist roles, particularly those requiring specific technical skills or senior expertise. Many organisations we work with in Canterbury are adapting their offerings to remain competitive, with our data showing particular emphasis on total remuneration packages rather than base salary alone.

Whatever your plans this year, Profile Group are pleased to have the opportunity to work with you. We want to thank you for your continued trust, and we look forward to supporting your recruitment needs throughout 2025.



Julie Paalvast

GENERAL MANAGER

Profile GROUP

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SIZING METHODOLOGY AND APPROACH

METHODOLOGY

Methodologies on role and salary sizing is complex and is not a 'one size' fits all approach. As such our salary data is only a *GUIDE*. For more tangible and 'company specific' salary data we are happy to advise, however more information and data is required to accurately assess.

To provide you with additional, ongoing insights we also produce regular labour data reports which can be found at www.profilegroup.co.nz/labour-market-reports

ENTRY LEVEL

EXPERIENCED

EXPERIENCED

HUMAN RESOURCES 2025

Human Resources Administrator

SME

\$55,000 - \$60,000

\$58,000 - \$62,000

LARGE/CORPORATE

\$58,000 - \$63,000

\$60,000 - \$68,000



\$60,500

Average Salary



3%

Year-on-year Inflation %



\$43

Temp charge rate + GST per hour

Human Resources Coordinator

SME

ENTRY LEVEL \$60,000 - \$65,000

EXPERIENCED \$65,000 - \$70,000

LARGE/CORPORATE

\$64,000 - \$70,000

\$68,000 - \$77,000



\$67,400

Average Salary



2% Year-on-year Inflation %



Human Resources

Page

\$48

Temp charge rate + GST per hour

Human Resources Advisor

SME

\$78,000 - \$82,000

,, 0,000 \$02,000

\$84,000 - \$91,000

LARGE/CORPORATE

\$82,000 - \$91,000

\$90,000 - \$110,000



\$88,500

Average Salary



-1%

Year-on-year Inflation %



\$63

ENTRY LEVEL

ENTRY LEVEL

ENTRY LEVEL

EXPERIENCED

HUMAN RESOURCES 2025

Human Resources Business Partner

SME

\$111,000 - \$115,000

EXPERIENCED \$120,000 - \$130,000 LARGE/CORPORATE \$110,000 - \$128,000

\$125,000 - \$140,000



\$122,400

Average Salary



Year-on-year Inflation %



Temp charge rate + GST per hour

Human Resources Manager

SME

\$120,000 - \$130,000

EXPERIENCED \$130,000 - \$145,000 LARGE/CORPORATE

\$125,000 - \$145,000

\$140,000 - \$155,000



\$136,300

Average Salary



3% Year-on-year Inflation %



Human Resources

Page

\$97

Temp charge rate + GST per hour

Human Resources General Manager

SME

\$156,000 - \$165,000

\$171,000 - \$185,000

LARGE/CORPORATE

\$160,000 - \$183,000

\$180,000 - \$202,000



\$175,300

Average Salary



2%

Year-on-year Inflation %



\$125

Receptionist

SME LARGE/CORPORATE

ENTRY LEVEL \$50,000 - \$55,000 \$52,000 - \$56,000

EXPERIENCED \$57,000 - \$63,500 \$59,000 - \$68,000



\$57,600

Average Salary



6%

Year-on-year Inflation %



\$41

Temp charge rate + GST per hour Business Support | Page

Office Administrator

SME LARGE/CORPORATE

ENTRY LEVEL \$53,000 - \$55,000 \$53,500 - \$56,000

EXPERIENCED \$58,000 - \$66,000 \$60,000 - \$69,000



\$58,800

Average Salary



3% Year-on-year Inflation % \$40

Temp charge rate + GST per hour

Office Manager

SME LARGE/CORPORATE

ENTRY LEVEL N/A

EXPERIENCED \$75,000 - \$80,000 \$75,000 - \$90,000



\$80,000

Average Salary



3%

Year-on-year Inflation %



\$57

Executive/Personal Assistant

SME

LARGE/CORPORATE

ENTRY LEVEL

\$65,000 - \$72,000

\$70,000 - \$73,000

\$85,000 - \$120,000

EXPERIENCED \$80,000 - \$92,000



\$82,000

Average Salary



3%

Year-on-year Inflation %



\$59

Temp charge rate + GST per hour

Legal Secretary

SME

ENTRY LEVEL \$52,000 - \$60,000

EXPERIENCED \$67,000 - \$76,000 LARGE/CORPORATE

\$54,080 - \$60,000

\$68,900 - \$78,000

\$57,200 - \$64,000



\$64,500

Average Salary



Year-on-year Inflation %

7%



Business Support | Page

\$46

Temp charge rate + GST per hour

Customer Service

SME

ENTRY LEVEL \$52,000 - \$58,000

EXPERIENCED \$54,080 - \$62,000



\$57,400

Average Salary



Year-on-year Inflation %

-8%



\$41

Sales Support Coordinator

SME LARGE/CORPORATE

ENTRY LEVEL \$52,000 - \$58,000 \$52,000 - \$60,000

EXPERIENCED \$60,000 - \$65,000 \$62,000 - \$67,000



\$59,500

Average Salary



8%

Year-on-year Inflation %



\$42

Temp charge rate + GST per hour Business Support | Page

Inventory & Supply Chain Administrator

SME LARGE/CORPORATE

ENTRY LEVEL \$52,000 - \$57,000 \$54,800 - \$62,000

EXPERIENCED \$65,000 - \$75,000 \$65,000 - \$76,000



\$63,400

Average Salary



3% Year-on-year

Inflation %

\$45

Temp charge rate + GST per hour

H&S Administrator

SME LARGE/CORPORATE

ENTRY LEVEL \$60,000 - \$65,000 \$64,000 - \$68,000

EXPERIENCED \$63,000 - \$70,000 \$68,000 - \$75,000



\$66,600

Average Salary



4%

Year-on-year Inflation %



\$48

Import/Export Coordinator

SME

LARGE/CORPORATE

ENTRY LEVEL

ENTRY LEVEL

\$60,000 - \$65,000

\$61,000 - \$66,000

\$70,000 - \$85,000

EXPERIENCED \$70,000 - \$85,000



\$70,300

Salary



12%

Year-on-year Inflation %



\$50

Temp charge rate + GST per hour

Logistics Scheduler

SME

\$55,000 - \$65,000

\$68,000 - \$75,000 **EXPERIENCED**

LARGE/CORPORATE

\$55,000 - \$65,000

\$68,000 - \$77,000



\$66,000

Average Salary



2%

Year-on-year Inflation %



Business Support | Page

\$47

Temp charge rate + GST per hour

Purchasing Officer

SME

LARGE/CORPORATE

\$85,000 - \$95,000

ENTRY LEVEL \$50,000 - \$65,000

EXPERIENCED \$82,000 - \$95,000



\$73,400

Average Salary



5%

Year-on-year Inflation %



\$52

ACCOUNTING SUPPORT 2025

Finance Administrator

SME LARGE/CORPORATE

ENTRY LEVEL \$50,000 - \$58,500 \$53,000 - \$60,000

EXPERIENCED \$60,000 - \$65,000 \$63,000 - \$71,000



\$60,000

Average Salary



5%

Year-on-year Inflation %



\$43

Temp charge rate + GST per hour

Accounts Payable

SME LARGE/CORPORATE

ENTRY LEVEL \$58,000 - \$62,000 \$58,000 - \$64,000

EXPERIENCED \$62,000 - \$72,000 \$63,000 - \$73,000

MANAGER N/A \$80,000 - \$120,000



\$64,000

Average Salary



12%

Year-on-year Inflation %



\$46

Temp charge rate + GST per hour

Accounts Receivable

SME LARGE/CORPORATE

ENTRY LEVEL \$56,000 - \$62,000 \$58,000 - \$64,000

EXPERIENCED \$63,000 - \$72,000 \$64,000 - \$74,000

MANAGER N/A \$78,000 - \$97,000



\$64,100

Average Salary



9%

Year-on-year Inflation %



\$46

ACCOUNTING SUPPORT 2025

Credit Control

SME LARGE/CORPORATE

ENTRY LEVEL \$58,000 - \$63,000 \$60,000 - \$65,000

EXPERIENCED \$62,000 - \$72,000 \$66,000 - \$75,000

MANAGER N/A \$80,000 - \$110,000



\$65,125

Average Salary



10%

Year-on-year Inflation %



\$46

Temp charge rate + GST per hour

Payroll

SME LARGE/CORPORATE

ENTRY LEVEL \$60,000 - \$65,000 \$62,000 - \$67,000

EXPERIENCED \$72,000 - \$81,500 \$75,000 - \$90,000

MANAGER N/A \$103,000 - \$135,000



\$71,600

Average Salary



3%

Year-on-year Inflation %



Accounting Support

\$51

Temp charge rate + GST per hour

Assistant Accountant

SME LARGE/CORPORATE

ENTRY LEVEL \$65,000 - \$68,000 \$64,000 - \$70,000

EXPERIENCED \$66,000 - \$74,000 \$69,000 - \$81,000



\$69,600

Average Salary



1%

Year-on-year Inflation %



\$50

QUALIFIED & SENIOR ACCOUNTING 2025

Recently Qualified Accountant

SME

LARGE/CORPORATE

ENTRY LEVEL

\$80,000 - \$85,000 \$85,000 - \$91,000

EXPERIENCED \$85,000 - \$90,000 \$90,000 - \$96,000

\$87,800

Salary



5%

Year-on-year Inflation %



\$63

Temp charge rate + GST per hour

Financial Accountant

SME

ENTRY LEVEL \$85,000 - \$95,000

EXPERIENCED

LARGE/CORPORATE

\$85,000 - \$105,000

\$100,000 - \$125,000



\$101,300

Average Salary



1%

Year-on-year Inflation %



Qualified & Senior Accounting

Page

\$72 Temp charge rate + GST per hour

Management Accountant

SME

LARGE/CORPORATE

ENTRY LEVEL

EXPERIENCED

\$85,000 - \$95,000

\$100,000 - \$115,000

\$95,000 - \$105,000

\$95,000 - \$105,000

\$110,000 - \$125,000



\$101,900

Average Salary



1%

Year-on-year Inflation %



\$73

QUALIFIED & SENIOR ACCOUNTING 2025

Group Accountant

SME

LARGE/CORPORATE

ENTRY LEVEL

\$100,000 - \$110,000

\$100,000 - \$110,000 \$110,000 - \$130,000

EXPERIENCED \$110,000 - \$120,000



\$111,300

Average Salary



0%

Year-on-year Inflation %



\$79

Temp charge rate + GST per hour

Systems Accountant

SME

ENTRY LEVEL

\$85,000 - \$100,000

\$100,000 - \$130,000

EXPERIENCED

LARGE/CORPORATE

\$85,000 - \$100,000

\$100,000 - \$150,000



\$106,200

Average Salary



1%

Year-on-year Inflation %



Qualified & Senior Accounting

Page

\$76
Temp charge rate + GST per hour

Commercial / Financial Analyst

SME

ENTRY LEVEL \$80,000 - \$90,000

EXPERIENCED \$105,000 - \$125,000

LARGE/CORPORATE

\$105,000 - \$125,000

\$115,000 - \$155,000



\$112,500

Average Salary



1%

Year-on-year Inflation %



\$80

Profile Group Annual Salary Data 2025

QUALIFIED & SENIOR ACCOUNTING 2025

Finance Business Partner

SME

ENTRY LEVEL N/A

EXPERIENCED N/A LARGE/CORPORATE \$120,000 - 130,000

\$135,000 - \$170,000

\$138,800

Average Salary



-2%

Year-on-year Inflation %



Temp charge rate + GST per hour

Finance Manager

SME

ENTRY LEVEL

EXPERIENCED

\$110,000 - \$120,000

\$130,000 - \$150,000

LARGE/CORPORATE

\$120,000 - \$130,000

\$130,000 - \$160,000



\$131,300

Average Salary





2%

Year-on-year Inflation %



Qualified & Senior Accounting

Page

\$94

EXECUTIVE 2025

Financial Controller

SME LARGE/CORPORATE

ENTRY LEVEL \$145,000 - \$155,000 \$155,000 - \$170,000

EXPERIENCED \$150,000 - \$185,000 \$165,000 - \$230,000



\$169,400

Average Salary



5%

Year-on-year Inflation %



\$121

Temp charge rate + GST per hour

FP&A Manager

SME LARGE/CORPORATE

ENTRY LEVEL N/A \$180,000 - \$195,000

EXPERIENCED N/A \$190,000 - \$240,000



\$201,300

Average Salary



4%

Year-on-year Inflation %



Executive

\$144

Temp charge rate + GST per hour

Commercial Manager

SME

ENTRY LEVEL \$150,000 - \$165,000 \$175,000 - \$190,000

EXPERIENCED \$160,000 - \$195,000 \$185,000 - \$255,000



\$184,400

Average Salary



1%

Year-on-year Inflation %



\$131

Temp charge rate + GST per hour

LARGE/CORPORATE

EXECUTIVE 2025

Chief Financial Officer

SME

LARGE/CORPORATE

ENTRY LEVEL

EXPERIENCED

\$190,000 - \$225,000

\$220,000 - \$275,000 \$270,000 - \$435,000

\$220,000 - \$280,000



\$264,400

Average Salary



8%

Year-on-year Inflation %



\$189

Temp charge rate + GST per hour

Executive | Page

BUSINESS ADVISORY

Graduate Accountant

LOW HIGH

ENTRY LEVEL \$48,000 \$58,000

EXPERIENCED \$53,000 \$60,000



\$54,750

Average Salary



\$39

Temp charge rate + GST per hour

Intermediate Accountant

LOW HIGH

ENTRY LEVEL \$55,000 \$68,000

EXPERIENCED \$58,000 \$70,000



\$62,750

Average Salary



Public Practice | Page

\$45

Temp charge rate + GST per hour

Senior Accountant

LOW HIGH

ENTRY LEVEL \$68,000 \$75,000

EXPERIENCED \$75,000 \$85,000



\$75,750

Average Salary



\$54

BUSINESS ADVISORY

Assistant Manager

LOW HIGH

ENTRY LEVEL \$80,000 \$95,000

EXPERIENCED \$90,000 \$105,000



\$92,500

Average Salary



\$66

Temp charge rate + GST per hour

Manager

LOW HIGH

ENTRY LEVEL \$95,000 \$110,000

EXPERIENCED \$95,000 \$115,000



\$103,750

Average Salary



Public Practice | Page

\$74

Temp charge rate + GST per hour

Senior Manager

LOW HIGH

ENTRY LEVEL \$110,000 \$150,000

EXPERIENCED \$120,000 \$140,000



\$130,000

Average Salary



\$93

BUSINESS ADVISORY

Associate Director

LOW HIGH

ENTRY LEVEL \$130,000 \$150,000

EXPERIENCED \$135,000 \$160,000



\$143,750

Average Salary



\$103

Temp charge rate + GST per hour

Director

LOW HIGH

ENTRY LEVEL \$140,000 \$170,000

EXPERIENCED \$140,000 \$170,000



\$115,000

Average Salary



Public Practice | Page

\$111

Temp charge rate + GST per hour

Partner

LOW HIGH

ENTRY LEVEL \$150,000 \$170,000

EXPERIENCED \$170,000 \$250,000



\$185,000

Average Salary



\$132

AUDIT

Graduate Accountant

LOW HIGH

ENTRY LEVEL \$48,000 \$53,000

EXPERIENCED \$55,000 \$60,000



\$54,000

Average Salary



\$39

Temp charge rate + GST per hour

Intermediate Accountant

LOW HIGH

ENTRY LEVEL \$55,000 \$60,000

EXPERIENCED \$60,000 \$65,000



\$60,000

Average Salary



Public Practice | Page

\$43

Temp charge rate + GST per hour

Senior Accountant

LOW HIGH

ENTRY LEVEL \$65,000 \$75,000

EXPERIENCED \$65,000 \$75,000



\$70,000

Average Salary



\$50

AUDIT

Assistant Manager

LOW HIGH

ENTRY LEVEL \$77,000 \$92,000

EXPERIENCED \$77,000 \$92,000



\$84,500

Average Salary



\$60

Temp charge rate + GST per hour

Manager

LOW HIGH

ENTRY LEVEL \$85,000 \$100,000

EXPERIENCED \$85,000 \$100,000



\$92,500

Average Salary



Public Practice

Page

\$66

Temp charge rate + GST per hour

Senior Manager

LOW HIGH

ENTRY LEVEL \$92,000 \$112,000

EXPERIENCED \$92,000 \$120,000



\$104,000

Average Salary



\$74

AUDIT

Associate Director

LOW HIGH

ENTRY LEVEL \$110,000 \$150,000

EXPERIENCED \$130,000 \$170,000



\$140,000

Average Salary



\$100

Temp charge rate + GST per hour

Director

LOW HIGH

ENTRY LEVEL \$150,000 \$250,000

EXPERIENCED \$150,000 \$250,000



\$200,000

Average Salary



Public Practice

Page

\$143

Temp charge rate + GST per hour

Partner

LOW HIGH

ENTRY LEVEL \$150,000 \$170,000

EXPERIENCED \$170,000 \$250,000



\$185,000

Average Salary



\$132

Front End Developer

LOW HIGH

ENTRY LEVEL \$88,000 \$105,000

EXPERIENCED \$105,000 \$130,000



\$107,000

Average Salary



5%

Year-on-year Inflation %



\$80

Temp charge rate + GST per hour

.Net Developer

LOW HIGH

ENTRY LEVEL \$85,000 \$115,000

EXPERIENCED \$115,000 \$140,000



\$113,800

Average Salary



9%

Year-on-year Inflation %



Technology | Page

22

\$85

Temp charge rate + GST per hour

UX/UI Developer

LOW HIGH

ENTRY LEVEL \$85,000 \$110,000

EXPERIENCED \$110,000 \$135,000



\$110,000

Average Salary



11%

Year-on-year Inflation %



\$82

Test Analyst

LOW HIGH

ENTRY LEVEL \$80,000 \$100,000

EXPERIENCED \$105,000 \$130,000



\$103,800

Average Salary



6%

Year-on-year Inflation %



\$72

Temp charge rate + GST per hour

Project Manager

LOW HIGH

ENTRY LEVEL \$100,000 \$130,000

EXPERIENCED \$135,000 \$150,000



\$128,800

Average Salary



3%

Year-on-year Inflation %



Technology | Page

23

\$121

Temp charge rate + GST per hour

Business Analyst

LOW HIGH

ENTRY LEVEL \$85,000 \$110,000

EXPERIENCED \$115,000 \$130,000



\$110,000

Average Salary



0%

Year-on-year Inflation %



\$100

IT Helpdesk

LOW HIGH

ENTRY LEVEL \$55,000 \$65,000

EXPERIENCED \$70,000 \$85,000



\$68,800

Average Salary



1%

Year-on-year Inflation %



\$42

Temp charge rate + GST per hour

Development Manager

LOW HIGH

EXPERIENCED \$125,000 \$170,000



\$147,500

Average Salary



2%

Year-on-year Inflation %



Technology |

Page 24

\$126

Temp charge rate + GST per hour

Bl Manager

LOW HIGH

ENTRY LEVEL \$80,000 \$115,000

EXPERIENCED \$115,000 \$130,000



\$110,000

Average Salary



-1%

Year-on-year Inflation %



\$82

Data Analyst

LOW HIGH

ENTRY LEVEL \$80,000 \$100,000

EXPERIENCED \$100,000 \$120,000



\$100,000

Average Salary



-2%

Year-on-year Inflation %



\$75

Temp charge rate + GST per hour

Data Engineer

LOW HIGH

ENTRY LEVEL \$90,000 \$100,000

EXPERIENCED \$110,000 \$140,000



\$112,500

Average Salary



Year-on-year Inflation %

1%



Technology

Page 25

\$96

METHODOLOGY

EXPERIENCE LEVEL BREAKDOWN / DEFINITIONS

ENTRY LEVEL

Less than 2 years of demonstrable experience in that discipline

EXPERIENCED

2 or more years of demonstrable experience in that discipline

MANAGER

Leading a team of direct reports in that discipline

COMPANY SIZE & SCALE BREAKDOWN / DEFINITIONS

SMALL - MEDIUM SIZED ENTITY (SME)
No more than NZ\$200m yearly revenue

LARGE/CORPORATE SIZED ENTITY
Greater than \$200m yearly revenue

DATA SOURCE AND PARAMETERS

Our salary guide aims to support all local businesses, candidates and hiring managers with tangible figures, based on local market data, from recent activity.

We source our data from recent and historic appointments which consider outliers that are not reflective of market conditions due to unique, exceptional circumstances.

All figures are basic salary and do not measure bonuses or any additional parts of a package. Methodologies on role and salary sizing are complex and are not a 'one size fits all' approach. As such our salary data is only a GUIDE. In addition to our data we recommend considering contingent factors such as:

Methodology | Page

- Tenure in the role and history of 'value add' and IP
- Range of accountabilities and role scope. Two roles are never the same
- Organisational structure and where the role is placed
- Level of expertise and calibre of the individual
- Candidate availability and the number of alternative roles in the market they are considering

For salary information specific to the Wellington region, please see our website www.profilegroup.co.nz

For more tangible and 'company specific' salary data we are happy to advise, however more information and data is required to accurately assess. To provide you with additional, ongoing insights, we also produce regular labour data reports which can be found at www.profilegroup.co.nz/labour-market-reports

For additional insight and reporting please contact $\underline{\text{enquiries@profilegroup.co.nz}}$

